

A photograph of a busy indoor event, WordCamp Brighton, with many people in a room. In the foreground, a man in a blue polo shirt is at a table with a blue cloth, looking at a laptop. Other people are standing around, some looking at a table with various items. A white cloud-shaped logo is overlaid in the center.

WordCamp  
**BRIGHTON**

18th - 20th August 2017

**Sponsor Pack**



# What is WordCamp Brighton?

WordCamps are informal conferences organised by WordPress users. They're a chance for everyone to learn, share knowledge and celebrate WordPress together.

This year, we're organising our 2nd WordCamp Brighton after the success of our first event in July 2016. Everyone loves Brighton in the summer, so it's a fantastic opportunity to get together by the seaside and enjoy a weekend of workshops, talks, networking and of course a good party!

It's a fun, accessible and diverse event – everyone's welcome to take part.

The WordCamp Brighton 2017 workshops, talks and after party will be held on 18th - 19th August at The Old Market.

We're looking forward to building on the success of last year to bring you an even bigger and better WordCamp Brighton 2017.

***“It was highly enjoyable, I will be returning.”***  
***– WordCamp Brighton 2016 attendee***



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# Sponsoring WordCamp Brighton

We're on the lookout for generous sponsors to help make WordCamp Brighton 2017 an event to remember.

Give your organisation exposure to the buzzing WordPress community in Brighton (and worldwide) by sponsoring our three-day event! Our WordCamp will be attended by 200+ WordPress enthusiasts and professionals from the South East, the whole of the UK and beyond.

## Why sponsor?

You'll get your organisation, products and services recognised by a range of different types of WordPress users.

WordCamp Brighton is a chance to develop relationships with leading WordPress experts and develop leads with business owners and decision makers.

Attendees include:

- Business owners and managers
- Web designers and developers
- Marketers, journalists, authors and bloggers who use WordPress as a powerful CMS
- WordPress enthusiasts



# What sponsor tiers are available?

(page 1)

## Pavilion – £2,500

- Four free tickets
- Logo, link and 500 word bio on event website
- Individual thank you tweets announcing sponsorship
- A guest blog post on event website\*
- Individual thank you blog post
- Individual large logo on slides between sessions
- Sponsorship stand
- Two tweets at the event
- Acknowledgement and thanks in opening and closing remarks
- Thank yous on event emails
- Swag in attendee bag\*\*

**ONLY 4 AVAILABLE**

\* Subject to approval.

\*\* All swag must be approved by us before the event.

## i360 – £1,500

- Two free tickets
- Logo, link and 200 word bio on event website
- Paired thank you tweets announcing sponsorship
- Grouped thank you blog post
- Grouped large logo on slides between sessions
- Sponsorship stand
- One tweet at the event
- Acknowledgement and thanks in opening and closing remarks

**ONLY 6 AVAILABLE**



# What sponsor tiers are available?

(page 2)

## Brighton Pier – £500

- Two free tickets
- Logo, link and 100 word bio on event website
- Grouped thank you tweets announcing sponsorship
- Grouped thank you blog post
- Grouped medium logo on slides between sessions

## West Pier – £250

- One free ticket
- Link on event website
- Grouped thank you tweets announcing sponsorship
- Grouped thank you blog post
- Grouped small logo on slides between sessions



# Statistics and feedback from last year

*“ We loved it. Fantastic end to a brilliant day @WordCampBTN. #WCBTN ”*

Timpani, 2016 sponsor

*“We had a lovely time at @WordCampBTN over the weekend! Thanks to the organizers! #WCBTN”*

WP Engine, 2016 sponsor

90% of attendees rated their WordCamp Brighton 2016 experience either **‘Very good’** or **‘Amazing’**

104,000 tweet impressions  
(During July 2016 on @WordCampBTN)



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# How to become a sponsor...

Sponsorship places are limited, so don't delay.

Visit:

<https://2017.brighton.wordcamp.org/call-for-sponsors/>

or Email us at **Brighton@WordCamp.org**

Pavilion and i360 sponsors will receive an invite to our exclusive Volunteers Dinner the night before the conference. Here you'll meet WordCamp Brighton organisers, volunteers and speakers, and be treated to fabulous food and drinks. The perfect way to kick start WordCamp Brighton 2017!



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We look forward to hearing from you  
[2017.brighton.wordcamp.org](http://2017.brighton.wordcamp.org)

Photography by: Annette Voelckner @  
WordCamp Brighton 2016